



Allergan
MEDICAL INSTITUTE®

Promoting Excellence in Clinical Practice

CoolSculpting® Ed training course

An Allergan Medical Institute® Centre of
Excellence

November 30th – December 2nd, 2018
Barcelona, Spain

Please note that on Day 2 there will be a practical session
where attendees assess each other (in scrubs).

Event organised and funded by Allergan. Allergan,
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Agenda (30/11/2018)

Day 1

14:00	Welcome and opening remarks	<i>Training Manager</i>
14:30	The CoolSculpting® paradigm: An evolution from hypothesis to body contouring	<i>Clinical Trainer</i>
15:15	The CoolSculpting® system classroom: Understanding its components and capabilities	<i>Breakout session 1</i>
16:00	Break	
16:15	CoolSculpting® in the clinic: Treatment considerations and patient experience	<i>Clinical Trainer</i>
17:15	Treatment to Needs™: Introduction to Step 1 to achieve optimal outcomes	<i>Training Manager</i>
18:00	Break	
18:15	Visual communication: The importance of consistent photography	<i>Training Manager</i>
18:45	CoolSculpting® discussion with Dr Ribe	<i>Dr Adriana Ribe</i>
19:30	Wrap-up and departures for dinner	<i>Training Manager</i>



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Agenda (01/12/2018)

Day 2

09:00	Anatomical assessment: Guide for key treatment areas	<i>Clinical Trainer</i>
10:30	Break	
10:45	Clinical rounds: Practical application of the guide for key treatment areas (rotations 1–3)	<i>Breakout session 2</i>
13:15	Lunch	
14:00	Clinical rounds: Practical application of the guide for key treatment areas (rotations 4–5)	<i>Breakout session 3</i>
15:45	Clinical rounds: Attendee assessments	
16:15	Break	
16:30	Patient communication: Effective phone conversations	<i>Training Manager</i>
17:00	Best practice in patient consultation: Key considerations and approaches	<i>Training Manager</i>
18:00	Group photo	<i>Training Manager</i>
18:15	Wrap-up and departures	<i>Training Manager</i>



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Agenda (02/12/2018)

Day 3

09:00	CoolEvent: An overview of CoolEvents	<i>Training Manager</i>
09:45	Introducing CoolSculpting®: Expanding treatment opportunities for current patients	<i>Marketing</i>
10:45	Break	
11:00	Introducing CoolSculpting®: Connecting with prospective patients	<i>Marketing</i>
11:45	Developing the customised CoolSculpting®Ed action plan	<i>Training Manager</i>
11:55	Knowledge check	<i>Training Manager</i>
12:10	Survey	
12:25	Closing remarks	<i>Training Manager</i>
12:30	Final wrap-up and departures	<i>Training Manager</i>